

Global Style

interiors & colors

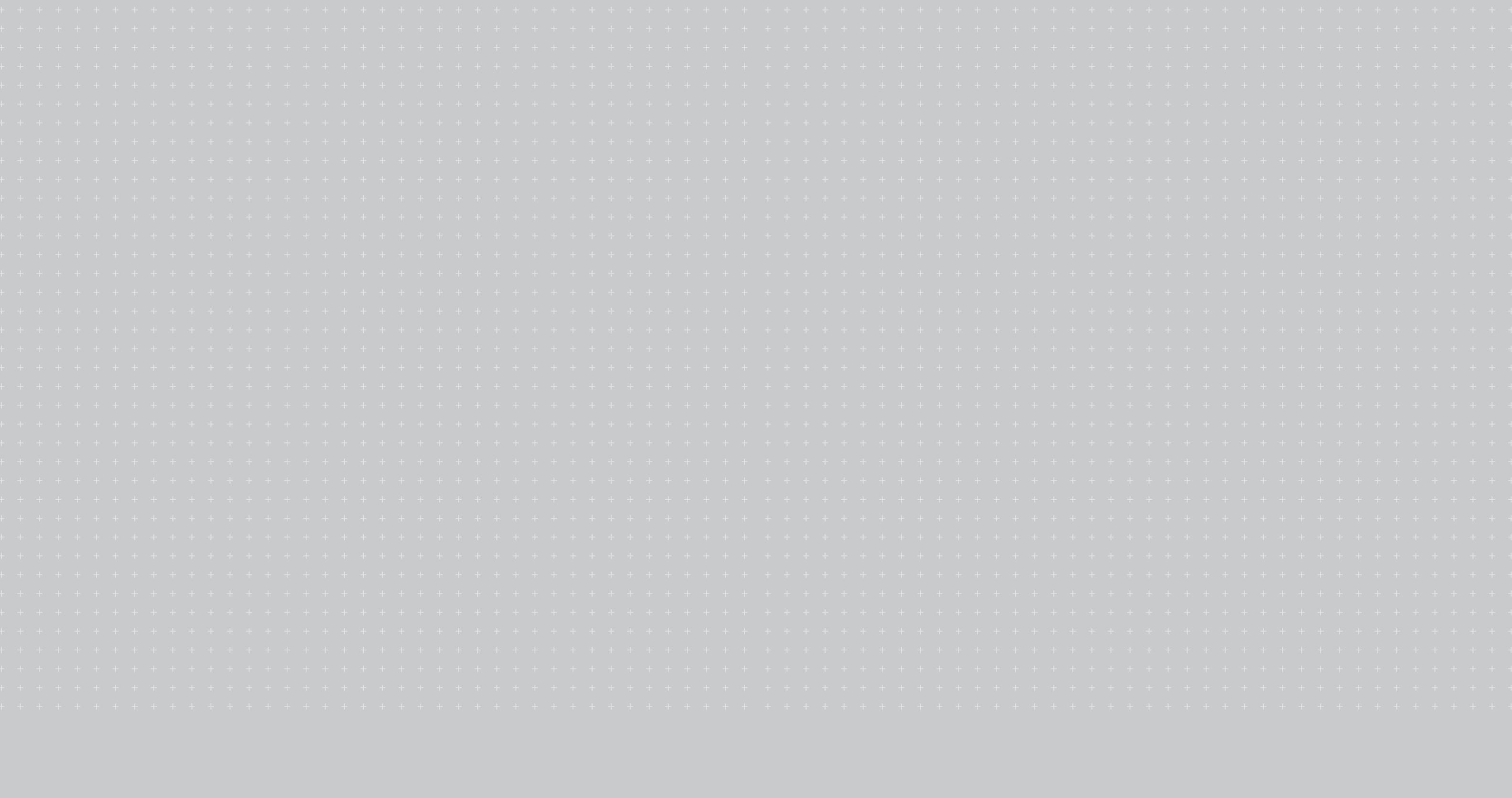
世界风尚·室内空间与色彩 (A)

Selected from over 1000 projects, the 169 cutting edge interior designs with well-designed color schemes featured in the book cover a wide range of styles, including African, Asian, European, Latin, North American, Australian and other regions. Various interior projects such as hotel, bar, club, salon, beauty, spa, gym, restaurant, shop, office, airport, cinema, library, museum, school, theater, clinic, hospital, pharmacy, exhibition and residence will be presented in alphabetical order of project name in each chapter. Designed by hundreds internationally renowned architects from world-wide, these works were created under the cross-culture background which brings a "global style" of the contemporary interior's space and color.

Lots of information in the book contains high quality color photos, plans, design concepts, and color schemes which help with technical understanding of each project and gaining of inspiration.

本书在综合考虑设计风格、实用配色方案、地域特征、功能类别等多种因素的基础上，从1000多个近期室内设计项目中精选出169个精彩案例。风格上囊括了亚、非、欧、拉丁、北美、澳洲等各种地域特色设计，功能类别上所涵盖的范围也十分广泛，其中包括酒店、酒吧、会所、沙龙、美容、SPA、健身中心、餐厅、商店、办公、机场、电影院、图书馆、博物馆、学校、剧院、诊所、医院、药店、展示空间，以及各种住宅空间。各个章节中的项目都依据项目名称的字母顺序进行依次排列。所选案例来自全世界几百位著名室内设计师，这些作品在广阔的跨界文化背景的交融中真正演绎出一种当代室内空间与色彩的“世界风尚”。

超大的信息量汇集高品质摄影图片、平面图、设计理念的介绍，以及配色标示条等，所有这些都将非常有助于读者去深刻理解每个作品的设计灵感与技法。



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Maharam de Mexico

With wide variety of colors and textures, there is a risk to submerge in a textile sea, but the design team generates a proposal that transmit tranquility. / 由于不同颜色和质地的产品众多，很容易在这个“纺织品海洋”陷入纷乱中，所以设计团队提议传递宁静美感。

Designers aim to develop a project in which the products exhibit does not saturate Maharam de México collaborators or their clients. With the wide variety of colors and textures, there is a risk to submerge in a textile sea, but the design team generates a proposal that transmit tranquility.

Samples and catalogues have leading roles in this showroom. The quest for the harmony between them in the exhibit is a mayor task, as they all have to be in order all the time no matter the big amount and variety of sizes. With all these on mind, the design team starts searching for the correct language to transmit all these emotions. The personality and atmosphere of the space is the result of the translation into a musical selection that gives the final notes to this project.

The result is shown in one kind of showrooms in Mexico that stands against any of its kind in the world. The trust deposited by Maharam de México directors is shown in the tiniest details. It is nice to see how a small sample of material or wallpaper, which could seem ordinary, when taking a risk to achieve extraordinary.

The scrupulous design allow the development of an efficient showroom where day to day activities happen without disturbing the exhibit and where the visitor finds a daring and sophisticated proposal to make him have an extraordinary experience.

设计师致力于为Maharam de México设计一个不令他们的合作者或者顾客感到眼花缭乱的产品陈列室。由于不同颜色和质地的产品众多，很容易使参观者在这个“纺织品海洋”中陷入纷乱，所以设计团队提议传递宁静美感。

样品和目录在展示中起着最重要的作用。考虑到样品众多，尺寸各异，如何始终保持样品和目录的对应有序是本案设计的主要任务。综合所有要点，设计团队开始考虑如何找到一个恰当的解决方案。最终展厅的设计实现了个性化与音乐般和谐的氛围。

墨西哥这家陈列室与世界上其他同类型的展厅相比独具特色，细节之处尽显 Maharam de México品牌的诚信品质。看似平凡的设计取得了非凡的效果，使每一件材料样品或墙纸看起来都精美绝伦。

展厅布局严谨，络绎不绝的观者不会对室内日常展出带来影响。在这里，顾客还能在参观的过程中得到中肯的建议以及独特的参观体验。

Name of Project / 项目名称:
Maharam de Mexico
Location / 地点:
Mexico City, Mexico
Completion Date / 竣工时间:
2007
Interior Design / 室内设计:
usoarquitectura
Gabriel Salazar y Fernando Castañón,
Nyra Troyce,
Gerardo Gavito y Víctor Acoltzi
Photography / 摄影:
Courtesy de Maharam de México

